



The commercial division of NAR



YOUR COMMERCIAL BENEFITS AT A GLANCE

Our team of staff members strives to support your success through the following benefits for NAR Members from the Commercial division.

- ✓ **Commercial Connections (formerly RCA Report)** – **FREE** quarterly newsletter with research, public policy updates and articles featuring the voice of the NAR's commercial members.
- ✓ **Commercial Report** – **FREE** monthly e-newsletter providing timely industry news and events, public policy updates and research sources.
- ✓ **CommercialSource.com** – **FREE** commercial real estate property listing platform and broker directory
- ✓ **Technology & Intelligence Briefings** – **FREE** podcasts posted on a monthly basis.
- ✓ **Discovering Commercial Real Estate** –online course for residential practitioners who want to learn about the basics of commercial real estate, available at www.realtor.org/CommEd
- ✓ **CCIM CI Intro Course** – **REDUCED RATE** on regular online course fee exclusively for NAR Member at web.ccim.com/realtorspecial08
- ✓ **IREM01 Course** – **REDUCED RATE** on regular online course fee exclusively for NAR Members, use code IREM01 at www.irem.org
- ✓ **NAR Commercial Webinars** – **FREE** posted monthly on-demand online educational presentations featuring 2010 Signature Series Speakers
- ✓ **Commercial Days at Annual Convention** – networking events and educational sessions centered around the commercial practitioner
- ✓ **Commercial Real Estate Outlook** –**FREE** quarterly market report, available online with its periodic sector reports on office, multifamily, retail, industrial, and hospitality properties.
- ✓ **Commercial Member Profile** – **FREE** report with findings gained from surveying members including insights on demographic, economic, and business characteristics of NAR's commercial members.
- ✓ **Commercial Podcasts** – Monthly updates from leadership on NAR's efforts to support commercial real estate
- ✓ **Commercial Legislative and Regulatory Subcommittee** - works to monitor, review, analyze and recommend policies on issues and trends in the commercial real estate industry, updates available online.
- ✓ **Commercial Issues Tracker** – legislative advocacy for major commercial issues at REALTORActionCenter.com

CONNECTIONS COUNT

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Twitter – Follow the conversation with @RCATweet!
LinkedIn – Join the REALTOR® Commercial Group!
Email – NARCommercial@realtors.org
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