

St Charles County Association Event and Committee Survey 2011

The PR Committee has put together a survey to evaluate the value of Association Events and Committees. Our goal is to increase the value and participation of Association Events. Please take a brief moment to complete the survey. Make a difference-**TELL US WHAT YOU THINK**. We appreciate your help as we strive to improve our programs and services for the benefit of the entire membership! Attached is a complete committee description. Please complete the attached survey and return to: Janice Nolan Fax 636 229-8721 or janicenolan@kw.com

EVENTS:

Please check the box next to the Events you have attended. If you did not attend an event, please indicate the number corresponding to the reason you did not attend and any suggestions for improvement on the lines provided:

****Reason(s) you did not attend:**

- | | |
|------------------------------------|-------------------------------------|
| 1. Cost of Event | 5. Location of Event |
| 2. Time of Event (Day vs. Evening) | 6. No Interest - Doesn't benefit me |
| 3. Quality of Event | 7. Other: _____ |
| 4. Schedule Conflict | |

Event Attended	**Reason not attended	Suggestions
<input type="checkbox"/> Installation Banquet	_____	_____
<input type="checkbox"/> Awards Banquet	_____	_____
<input type="checkbox"/> Real Estate Expo	_____	_____
<input type="checkbox"/> Gen Membership Mtg	_____	_____
<input type="checkbox"/> RPAC Bowling	_____	_____
<input type="checkbox"/> RPAC Auction	_____	_____
<input type="checkbox"/> Golf Tournament	_____	_____
<input type="checkbox"/> Education Seminars	_____	_____

SUGGESTIONS FOR IMPROVEMENT:

Your suggestions are very important. Please indicate how we can make improvements to the events and ultimately improve participation and Committee involvement.

Time of the Event

- Prefer Day
- Prefer Evening

Quality of Event

- Make it More Fun, Less Boring
- Make it a More Professional Event
- Better Guest Speakers or Education Topics such as: _____

Location of Event

- Prefer a More Centralized Location or Change of Venue- Where? _____

Other reason: _____

Please check the box next to the Committee(s) you have served on in the past – CHECK ALL THAT APPLY: Affiliate Committee – Comprised of Affiliate members. Diversity Awareness – Promotes diversity, informs and educates our membership and communities.

- Government Affairs – Plans RPAC events and monitors legislative issues.

- Grievance – Appointments are limited. Reviews requests for arbitration and complaints of ethical violations.
- Membership Services/Events Committee – Plans and implements Association events.
- Professional Development Committee – Plans the educational courses offered at the Association.
- Professional Standards Committee – Appointments are limited. Meets for ethics and arbitration hearings.
- Public Relations Committee – Promotes the real estate market and the Association’s activities and programs to the general public and members of the Association.

If you did not serve on any committees, please indicate your reason(s) below:

- Schedule Conflict
- Location of the Committee meetings
- Feel a little intimidated – Unsure if I have anything to contribute – Don’t feel connected (Circle)
- No Interest - Doesn’t benefit me
- Other: _____

What are the positives with our Association concerning our staff &/or events?

Negatives

What can your association do to assist and help grow your business in 2011?

Concerning information and how it’s communicated:

How do you hear about events, activities, & other related news from your Board?

- Broker
- MLS Blast
- Word of mouth
- General Membership Meetings (Past)
- Face Book
- Other media, such as _____
- SCCAR Website
- Other _____

In your opinion, in the future, what would be the most effective way for your Board to communicate information in the future? _____
