

REALTOR TOOLKIT

Contents & Information

What is the realtor toolkit?

In order for the “Making a Move” campaign to be a success, consumers need to hear from their local real estate experts- members of the St. Charles County Association of REALTORS® about the true state of the market. By actively participating in this campaign, REALTORS® are helping take control of the perceptions in their community, giving potential consumers the accurate information they need about the local market and opportunities for individual homeownership.

What’s in the toolkit?

Background information about the 2008 Campaign

PowerPoint Presentation- 2008, The right time for real estate.

FAQ’s

- Market Conditions

- Loans/Subprime Mortgages

- General Information

FACT SHEETS

- “It’s All Local”: facts about the St. Charles County real estate market

- “Real Facts About Real Estate”: facts about housing as an investment

TIP SHEETS FOR CONSUMERS

- 10 rules to follow when buying a home

- 10 rules to follow when selling a home

Questions about the Toolkit?

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MAKING A MOVE
2008 The right time
for **REAL ESTATE.**